

Message Text

UNCLASSIFIED

PAGE 01 DAMASC 02484 221204Z

42

ACTION NEA-10

INFO OCT-01 EUR-12 ISO-00 EB-07 PA-02 PRS-01 USIA-15

CIAE-00 INR-07 NSAE-00 /055 W
----- 048287

R 221137Z APR 76

FM AMEMBASSY DAMASCUS

TO USDOC WASHDC

INFO SECSTATE WASHDC 7356

AMEMBASSY ATHENS

UNCLAS DAMASCUS 2484

ATHENS FOR RTDO

E.O. 11652: N/A

TAGS: BEXP, SY

SUBJECT: ELECTRONIC NEWS/PICTURE TABLEUX

1. LOCAL BUSINESSMAN OUSAMA LAHAM APPROACHED COMMERCIAL OFFICER WITH NEWS THAT SYRIAN MINISTRY OF INFORMATION WANTS TO BUY FOUR LARGE ELECTRONIC NEWS TABLEUX TO ERECT IN FOUR SYRIAN CITIES. MINISTRY WANTS VERY LARGE TABLEUX CAPABLE OF DISPLAYING NEWS AND PICTURES IN COLOR, SIMILAR TO THOSE USED IN ASTRODOME AND OTHER LARGE US STADIA. ALTERNATIVELY, MINISTRY WOULD CONSIDER ELECTRONIC STRIP-TYPE BOARD, SIMILAR TO THAT IN TIMES SQUARE, WHICH COULD CARRY NEWS AND OTHER MESSAGES.

2. PROJECT NOT YET TENDERED. SOURCE SAYS MINISTRY WOULD LIKE TO EXAMINE US CATALOGUES IN ORDER TO WRITE SPECIFICATIONS, WHICH OF COURSE WOULD GIVE US FIRMS CLEAR ADVANTAGE IN BIDDING.

3. ACTION REQUESTED: USDOC TO SEND TO EMBASSY NAMES, ADDRESSES, TELEX NOS., OF US MANUFACTURERS OF SUCH TABLEUX; SOURCE WILL FOLLOW UP WITH CABLES. ALSO TO NOTIFY FIRMS OF THIS POSSIBLE TRADE OPPORTUNITY AND REQUEST FIRMS TO SEND CATALOGUES TO EMBASSY, C/O COMMERICAL OFFICER (DO NOT RPT NOT SEND INFO TO MINISTRY OF INFORMATION.)

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MURPHY

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NNN

Message Attributes

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Current Classification: UNCLASSIFIED
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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
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Margaret P. Grafeld
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